

### About Us

We at Inside Trade pride ourselves on our ability to provide top-quality, in-depth content on a wide variety of topics on the global exchange market, to a global audience of traders.

We specialize in detailed technical analysis of all aspects of the industry, with a particular emphasis on Forex broker analysis, Foreign Exchange news and traders' education.

We at Inside Trade are committed to operating with integrity and honesty, in full accordance with the code of ethics. Our dedicated team, led by experienced and seasoned management, ensures that our readers are provided with all the necessary knowledge to build successful trading careers.

### Our Audience

Our readers are spread around the globe, with a large concentration in English-speaking countries, particularly in North America. Majority of our audience are traders on beginner to intermediate levels, with a particular interest in first Brokerages to work with, Forex news, and educational content.

### Monthly Traffic

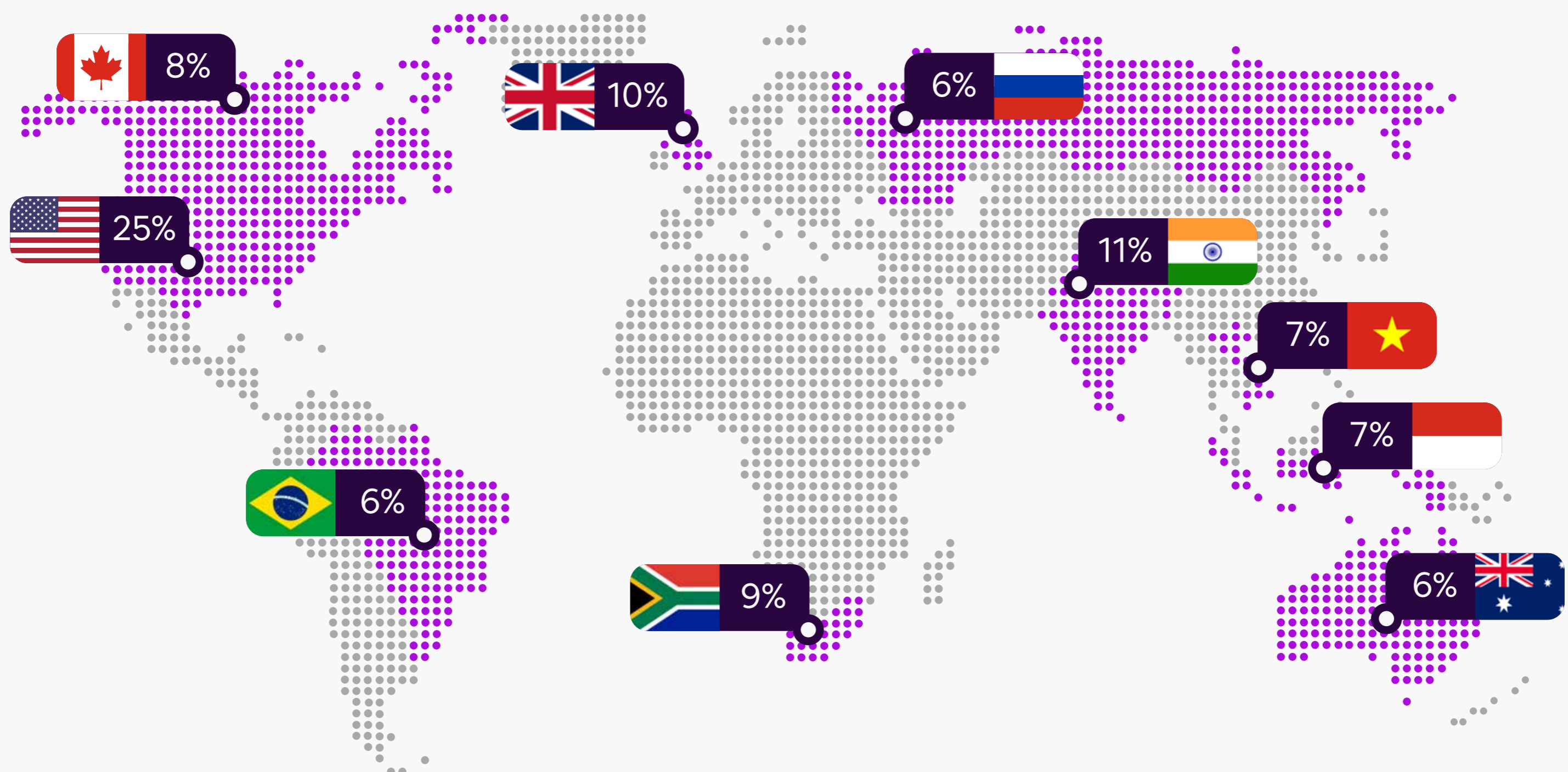
Page views	35,650
Unique visitors	17,340
New visitors	15,570
Organic search	84%

### Visitor Stats

Average CTR	2.1%
New Sessions	68%
Time on site	2.43 Min
Pages per visit	2.7

### Visitor Demographics

18-30	68.7%
31-50	23.2%
50+	8.1%
Male	86.5%



Global Traffic Distribution

# CAMPAIGN OPTIONS

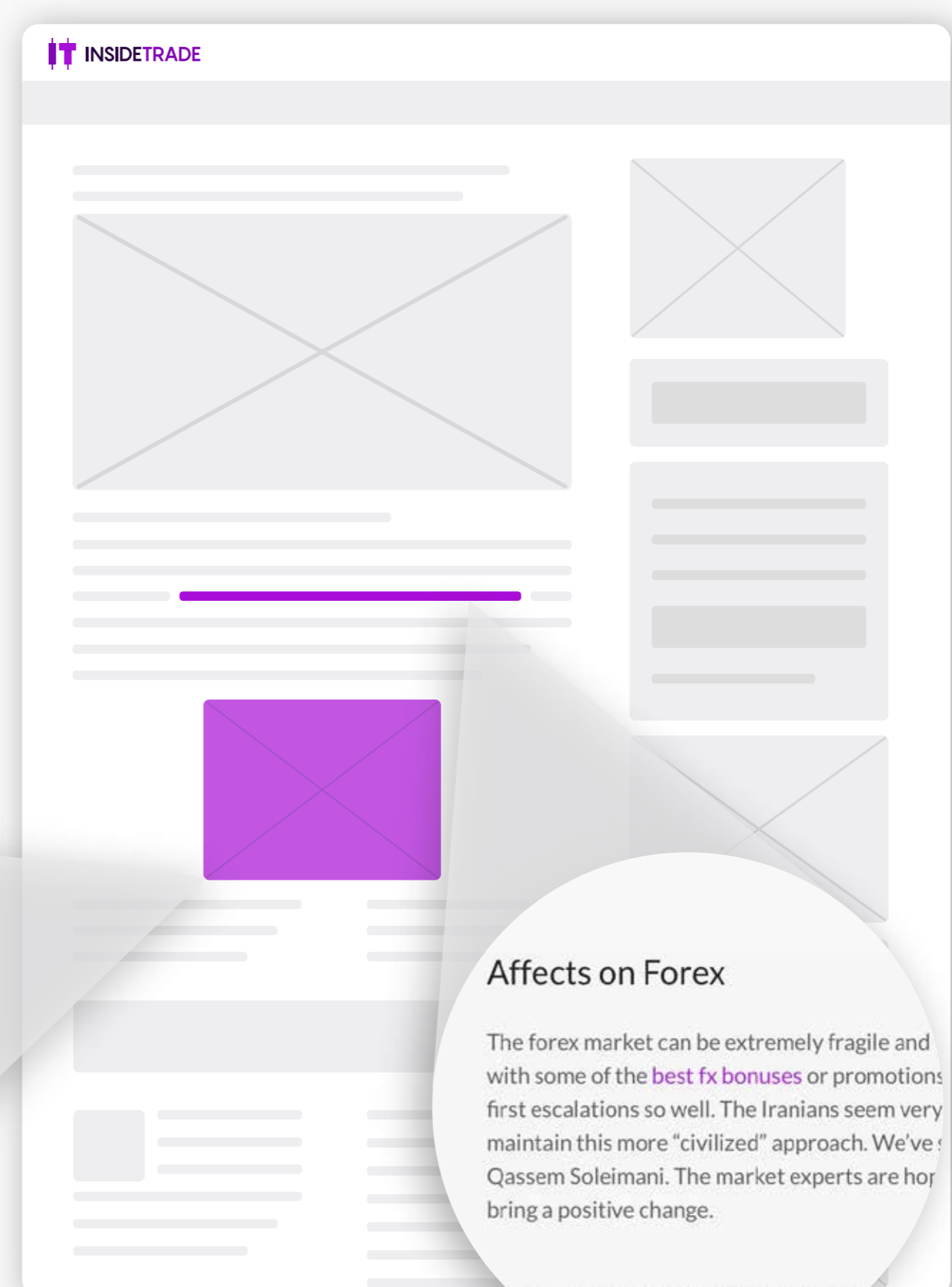
## IT Broker Listing Campaign

	Top 1 Position	Top 2 Listing	Top 3 Listing	Top 4 Listing	Top 5 Listing
1 Month	\$2,950	\$2,655	\$2,390	\$2,150	\$1,935
3 Months (10% off monthly rate)	\$7,965	\$7,170	\$6,450	\$5,800	\$5,225
12 Months (20% off monthly rate)	\$28,320	\$25,490	\$22,945	\$20,640	\$18,575

- Full Brokers table is featured on the Brokers page
- Top 3 Forex Brokers are featured in respective sidebar table on Homepage, news, educational and contact pages
- Top 4 Forex Brokers are featured in respective footer table on every page

## IT News Campaign

- In-post text ad in every news piece on our platform
  - 1 Month / **\$1,800**
  - 3 Months / **\$4,860** (10% off monthly rate)
  - 12 Months / **\$8,480** (20% off monthly rate)
- Campaigns include a **400x250** In-content promo widget on every news piece on our platform, for the duration of the News campaign



## CAMPAIGN OPTIONS

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### Banner and Promo Widget Placement

**① 300x250 Top right sidebar banner**

1 Month / **\$1,100**

3 Months / **\$2,970** (10% off monthly rate)

6 Months / **\$5,280** (20% off monthly rate)

**② 360x260 Middle right sidebar promo widget**

1 Month / **\$900**

3 Months / **\$2,430** (10% off monthly rate)

6 Months / **\$4,320** (20% off monthly rate)

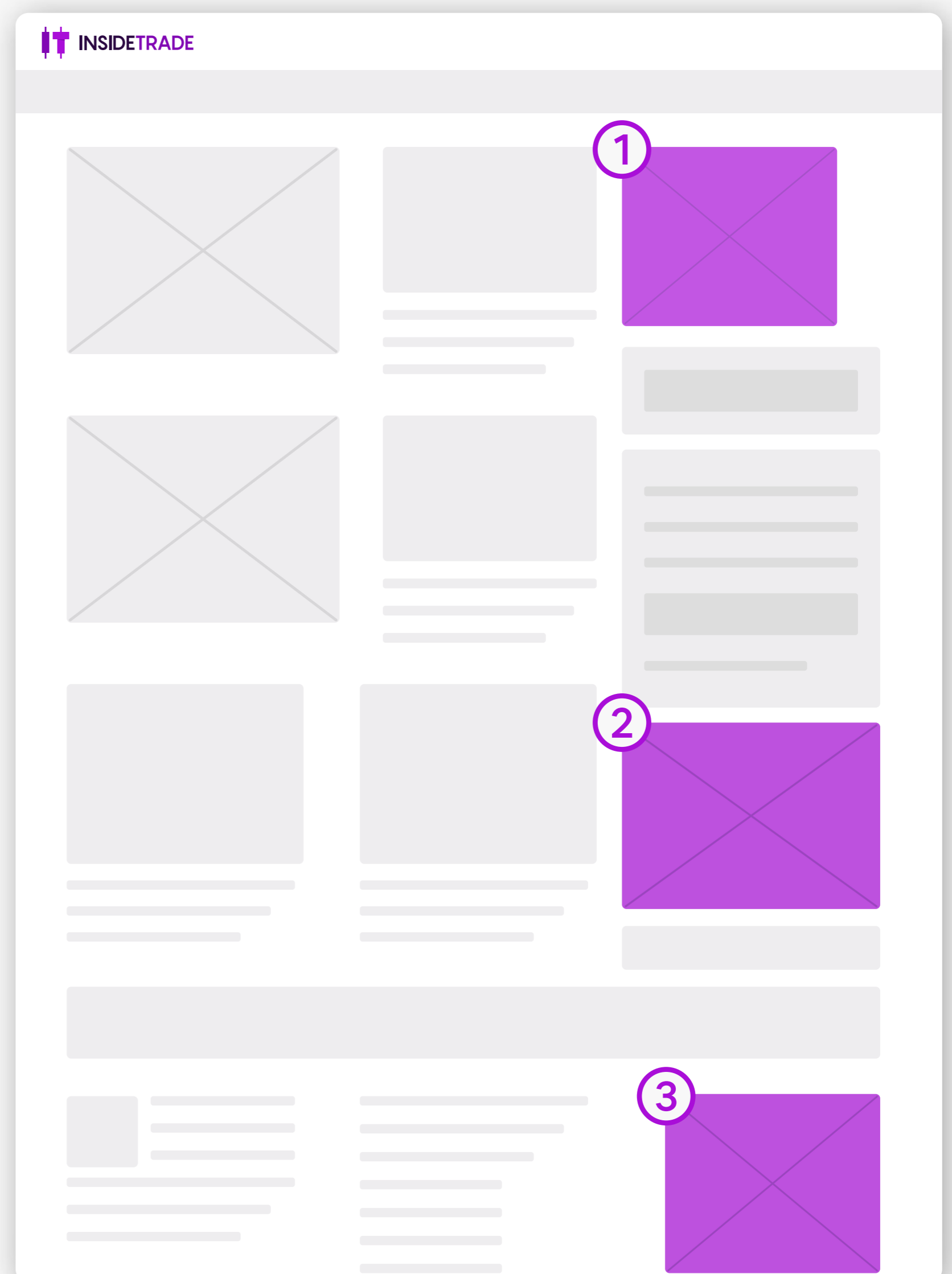
**③ 300x250 Footer banner**

1 Month / **\$850**

3 Months / **\$2,295** (10% off monthly rate)

6 Months / **\$4,080** (20% off monthly rate)

- Footer banner is featured on every page
- Sidebar banners are featured on Homepage, news, educational and contact pages



## GETTING STARTED

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Our team is active 24/7 and always open to new opportunities. Get in touch with us through our Contacts page by indicating your name, your email, which campaigns you are interested in, and for what duration.

Get in touch with us today and start generating leads within hours of setting up your campaign!

- <https://insidetrade.co/contacts/>